



MEDIA accreditation form

POSITIVUS FESTIVAL 2014

POSITIVUS MUSIC
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<http://positivusfestival.com>



I GENERAL INFORMATION

Personal information:

Name _____ Surname _____

Media _____

Position/ function in the media _____

Address _____ Postal index _____

City _____ Country _____ Mobile nb. _____

E-mail _____

Photo/ video equipment (manufacturer, model) _____

Media type

News/ Photo agency

Newspaper

Magazine

Online portal

TV

Radio

Other

Media organization

Web address _____

Media editor _____

Editor's contact phone _____ and e-mail _____

Circulation (monthly reach) _____

Viewership (daily reach) _____

Listenership (daily reach) _____

II MEDIA COVERAGE

Media coverage

1) Pre-Festival coverage - Please provide all pre-Festival article links and /or pdf files, as well as the dates and topics of all upcoming articles. This information will be taken into consideration during the accreditation application review process.

2) Coverage during the Festival - Please indicate all planned media coverage during the Festival. Please see examples below. Positivus Festival dates are highlighted.

17.07. "Positivus festival welcomes campers" or "Positivus festival camping site is open"

18.07. "Positivus festival, day one"

19.07. "Positivus festival, day two" or "Best Positivus festival shows of day one", etc.

20.07. "Positivus festival, day three", "Positivus festival highlights" or " Positivus festival recap", etc.

21.07. "Positivus festival flashback" or "Best-of-Positivus photo coverage" etc.

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3) Post-Festival coverage – Please indicate the topics and publishing dates of the planned media reports after Positivus Festival.

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NB! By signing this media accreditation form, the media representatives state that they will ensure the execution of all media coverage activities indicated above. In case of undelivered coverage, the Festival organisers maintain the rights to deny the media accreditation to the specific media for next year's Festival.

III POSITIVUS FESTIVAL GENERAL RULES

The Festival's media accreditation pass holders have the right to remain on the Festival grounds as long as they follow the official Positivus Festival rules and organiser regulations.

Festival dates and times:

- The territory will be open from 12:00 on July 18th, 2014 until 2:00 on July 21st.
- The camping site will be open from 17:00 on July 17th, 2014 until 16:00 on July 21st.

All Festival attendees, while on the festival premises, can be subjected to personal documentation and possession search.

The media representatives resolve to abide by the Festival's arrival and opening times.

Media representatives resolve to acquaint themselves with the Festival rules and regulations, which are also included in the attachment.

IV POSITIVUS FESTIVAL PHOTO/ VIDEO RULES

All professional photo/video equipment (i.e. with changeable lenses) must first be approved by the festival organisers. It is forbidden to carry professional photo/video equipment into the Festival territory without the organizers consent.

All photo/video equipment will be marked with a badge containing corresponding information (as well as a serial number) with each media representative's media pass. The photo/ video equipment badge will contain the name, last name and media title of each media representative. The badges will be granted at the Festival entrance and will have to remain on the equipment throughout the entire duration of the Festival. Entry into the Festival will only be permitted with the corresponding and previously agreed upon photo/video equipment. Photo/video equipment information can be changed/updated until July 17th, 2014.

Media representatives without appropriate equipment marking will not be admitted into the Festival territory. Those without the marked equipment will be asked to vacate the festival premises on the basis of rule violation.

Photographers are encouraged to submit all photos taken during the festival to the Organising public relations staff members during the Festival. All necessary equipment (flash drives, card readers, etc.) will be provided at the media tent during the Festival. All photo/video material is welcome during the week after the festival.

The Festival organiser does not take responsibility for the media representative's technical equipment.

V MEDIA ACTIVITY RULES

Media representatives have the right to:

- join press conferences, interviews, etc.;
- receive press releases, informational and reference materials about the Festival that are intended for media publications;
- request assistance from the Festival organisers (interview and comment related questions, etc.);

Media representatives resolve:

- not to intervene in the Festival organising process (verbal comments or actions aimed to attract attention or disrupt the concert proceedings; photo and video filming which disrupts the concert proceedings, as well as other actions that could interrupt concerts, etc.)
- to respect the interests of Festival visitors, participants and organisers during their professional activities.

Media representatives are not permitted to:

- conduct full Festival concert audio and video recordings;
- disobey the instructions of Festival organisers and their mandated executives;
- enter the backstage territory without the Festival organiser permission;
- hand over their media accreditation pass to third parties.

By signing this form, the media representative agrees that the pictures and videos taken during the Festival can be used for the Festival's self-promotion and publication purposes without remuneration, but with a reference to the media representative. Any material used by Festival related third parties, however, cannot happen without the author's consent.

By signing this accreditation form, I hereby state that I have read and agreed to the media accreditation form rules and am resolved to dutifully abide by them.

Date _____ Signature _____

FESTIVAL'S GENERAL RULES

Only persons who hold a valid Festival ticket or wristband may be present in the Festival's territory, camping area and car parks. To cross the Festival's territory, a valid Festival ticket or wristband is required. Holders of valid tickets are entitled to be present in the Festival's territory and camping area during their opening hours subject to compliance with the Festival's rules.

By acquiring the Festival's ticket the visitor agrees to that during the Festival they can be photographed and filmed and that their image can be used for commercial and advertising purposes without the payment of consideration or the application of copyright.

In the Festival's venue the visitors may be subjected to the search and checks of the person, personal belongings and documents.

Rules in the Festival's territory

The Festival's visitors may enter its territory during the time when it is open for visitors. To enter and be present in the Festival's territory the visitors must hold a valid festival's wristband. The Festival's wristband may be received by the entry into its territory by producing a valid Festival's entry ticket. The bar code of each ticket is unique, and only the first visitor with the bar code will be let into the Festival. Keep your ticket with care. The copying and reselling of the ticket is strictly prohibited. Only the buyer of the ticket is responsible for malicious use of the ticket.

In the Festival's territory, it is permitted to take part in all the events and concerts, accessing all the Festival's areas that are open to visitors (except special areas). The Festival's visitors may carry with them and use non-professional cameras (i.e. cameras without changeable lenses).

The Festival's employees may enter the Festival's territory in accordance with the passing rules, with respective wristbands and vehicle passes.

In the Festival's territory it is prohibited to:

- use open fire (including candles, grills, oil lamps, torches etc.);
- use, sell and keep narcotic substances;
- carry in pets;
- carry out commercial activities in the Festival's territory without prior written approval from the Organiser;
- promote, offer or distribute any products and services without prior written approval from the Organiser;
- film and record sound without prior approval from the Organiser;
- for visitors under the age of 18, acquire alcohol and cigarettes;
- for visitors under the age of 16, be in the Festival's territory without the supervision of the parents or lawful custodians in the period from 22.00 to 8.00;
- with one's behaviour, threaten the safety and health of other visitors;
- swim in the dark period of the day.

It is prohibited to carry into the Festival's territory:

- professional photo equipment (i.e. with changeable lenses) and video equipment without accreditation in accordance with the Festival's rules;
- any kinds of umbrellas;
- drugs;
- food products, alcoholic beverages and soft drinks;
- large-dimension items;
- other items that may threaten the convenience or safety of other visitors (e.g. weapons, explosives, knives, gas sprays, glass items etc.).

The keeping of prohibited items and products outside the Festival's territory with the security guards or the Festival's organisers is not provided.

The Festival's organisers shall not assume any liability for:

- injuries suffered by the visitors during the Festival;
- damages to personal belongings or lost and stolen belongings – we kindly advise not to carry in and leave expensive and irreplaceable items in the Festival's territory and camping area;
- the quality of the food, drinks and other goods or services sold and provided in the Festival's territory – full liability for it is assumed by the respective service provider;
- the Festival's organisers do not assume responsibility for unused tickets, and they will not be compensated;
- any actions taken by state authorities or institutions during the Festival and in its territory.

The Festival organisers have the right to:

- without prior notice, change the Festival's programme and the performance times of the artists;
- not let in or evict from the Festival's territory any visitors whose behaviour might hinder the due course of the Festival and/or threaten the safety of other visitors;
- the organisers shall be entitled not to sell alcoholic beverages to persons that are under the influence of alcohol and may threaten themselves or other visitors of the Festival.

All the persons in the Festival's territory are obliged to adhere to any instructions and orders from the Festivals organisers related to the course of the Festival and the keeping of order, including those not covered by these Rules but communicated during the Festival. If the Festival's rules or any instructions and orders from the Festival's organisers are not adhered to, the Organiser will be entitled to expel the person from the Festival's territory.

Any vehicle movement in the Festival's territory is subject to holding respective vehicle passes.

Camping area rules

Only Festival's visitors holding a camping area ticket and a valid Festival wristband may enter into the camping area. To enter into and be present in the camping area, the visitor must hold a valid Festival wristband and a camping area wristband.

In the territory of the camping area it is prohibited to:

- use open fire (including candles, grills, oil lamps, torches etc.);
- use narcotic substances;
- carry in pets;
- carry out commercial activities in the Festival's territory without prior written approval from the Organiser;
- promote, offer or distribute any products and services without prior written approval from the Organiser;
- with one's behaviour, threaten the safety of other visitors;
- carry in any motorised means of transport;
- damage the property of other visitors.

Car park rules

The fee for the use of the car park is set for every entry regardless of the number of hours spent in the car park.

The car park is in a meadow, therefore drive carefully not to damage your vehicle. Vehicles only may be parked in the marked territory; to travel from/to the Festival's territory and from/to the camping area, use the walkways.

It is prohibited to build tents in the car park. In case a tent is built in the car park, a penalty of EUR 75.00 (seventy-five euros and 00 cents) will be applied and the built tent will be confiscated. The organisers do not assume any liability for the vehicles and any belongings left in them.

Festival ticket rules

The bar code of each ticket is unique, and only the first visitor with the original bar code will be let into the Festival. It is strictly prohibited to copy and resell the ticket. The risk of simultaneous use of the ticket original and duplicates is assumed by the buyer. The Organiser (SIA Positivus Grupa) does not assume any liability for malicious use of the ticket.

It is prohibited to use the tickets in activities, campaigns, campaigns, lotteries and competitions without prior written approval from the Organiser.

If the Festival takes place in the planned place and time, the tickets will not be subject to changing and refunding. The Organiser reserves the right to change the Festival's programme. Please be warned that sound amplifying devices and powerful light effects will be used at the Festival.

The presence in the Festival's territory is a confirmation that you agree to the Festival's rules that are placed in its territory. You can read them also on www.positivusfestival.com.